

Name of BSC Office:	Faisalabad
Event Category:	Awareness Session
Program Title:	SME Policy Awareness Session
Main Responsibility	SBPBSC Office Faisalabad Bank Alfalah Limited, Jhang
Event Date:	19-06-2019
Event Time:	11:00 AM to 01:45 PM
Event Location (Venue & City):	Anwar Palace Marquee-Jhang
Presentations made By:	Mr. Muhammad Maqsood- Assistant Chief Manager-AFU
Total No. of participants:	80

Summary of Discussion

A large number of business community, especially women entrepreneurs delegation attended the SME awareness session arranged by SBP BSC Faisalabad in collaboration with Bank Alfalah Limited, Jhang.

In his welcome speech, Mr. Muhammad Maqsood, ACM-AFU highlighted the importance of Small and Medium Enterprises (SMEs) in the development of economy and described that SBP has been working to double the private sector credit to SMEs and triple the number of SME borrowers by 2020 so that these enterprises could grow and play an effective role for a prosperous economy.



