

FINAL EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency State Bank of Pakistan
2. Method of Procurement Rule 36(b) - Single Stage Two Envelope Procedure of Public Procurement Rules-2004 (PPR-2004)
3. Title of Procurement Procurement of Services of a Firm for Media Monitoring for the SBP.
4. RFP Inquiry No. ITB.No. GSD (Proc. II)/ ECD-Media Monitoring Firm /323061/2025
5. PPRA Ref. No. (TSE) TS670900E
6. Date & Time of Bid Closing 28-10-2025 - 11:00 AM
7. Date & Time of Bid Opening 28-10-2025 - 11:30 AM
8. No. of Bids Received Three (03)
9. Criteria for Bid Evaluation Compliance Based
10. Details of Bid(s) Evaluation

Bidder Name	Technical Status	Financial Proposal Price* (Rs.)	Remarks
1. M/s Media Matters Communications (Pvt) Ltd.	Compliant	5,999,992	Most Advantageous
2. M/s Merchant Holdings (Pvt) Ltd.	Compliant	13,110,000	--
3. M/s Mediatrack	Non-Compliant	--	--
*Total Annual Amount, including applicable taxes i.e. SST@15%, after correcting arithmetical errors.			

11. Most Advantageous Bidder: M/s Media Matters Communications (Pvt) Ltd.

12. Any other additional / supporting information the procuring agency may like to share. NA

Signature:

Official Stamp:
HUMMAIRA MAZHAR
Assistant Director
General Services Department
State Bank of Pakistan
SBP BSC Head Office
Karachi