

FINAL EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency	State Bank of Pakistan
2. Method of Procurement	Rule 36(b)...Single Stage Two Envelope Procedure of Public Procurement Rules-2004 (PPR-2004)
3. Title of Procurement	Procurement of Services of a Firm for Media Monitoring for the SBP.
4. RFP Inquiry No.	ITB No. GSD.(Proc. II)/.ECD-Media Monitoring Firm./323061/2025
5. PPRA Ref. No. (TSE)	TS670900E
6. Date & Time of Bid Closing	28-10-2025 - 11:00 AM
7. Date & Time of Bid Opening	28-10-2025 - 11:30 AM
8. No. of Bids Received	Three (03)
9. Criteria for Bid Evaluation	Compliance Based
10. Details of Bid(s) Evaluation	

Bidder Name	Technical Status	Financial Proposal Price* (Rs.)	Remarks
1. M/s Media Matters Communications (Pvt) Ltd.	Compliant	5,999,992	Most Advantageous
2. M/s Merchant Holdings (Pvt) Ltd.	Compliant	13,110,000	--
3. M/s Mediatrack	Non-Compliant	--	--

*Total Annual Amount, including applicable taxes i.e. SST@15%, after correcting arithmetical errors.

11. Most Advantageous Bidder: M/s Media Matters Communications (Pvt) Ltd.

12. Any other additional / supporting information the procuring agency may like to share. NA

Signature:

HUMMAIRA MAZHAR
 Assistant Director
 General Services Department
 State Bank of Pakistan
 SBP BSC Head Office
 Karachi