


FINAL EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency State Bank of Pakistan
2. Method of Procurement Rule 36(b) - Single Stage Two Envelope Procedure of Public Procurement Rules-2004 (PPR-2004)
3. Title of Procurement Procurement of Services of a Firm for Media Monitoring for the SBP.
4. RFP Inquiry No. ITB No. GSD (Proc. II)/ ECD-Media Monitoring Firm /323061/2025
5. PPRA Ref. No. (TSE) TS670900E
6. Date & Time of Bid Closing 28-10-2025 – 11:00 AM
7. Date & Time of Bid Opening 28-10-2025 – 11:30 AM
8. No. of Bids Received Three (03)
9. Criteria for Bid Evaluation Compliance Based
10. Details of Bid(s) Evaluation

Name of Consultant	Technical Status
1. Mediatrack	Non-Compliant
2. Merchant Holdings (Pvt) Ltd.	Compliant
3. Media Matters Communications (Pvt) Ltd.	Compliant

11. Any other additional / supporting information the procuring agency may like to share. NA

Signature: 

Official Stamp: 