

EVALUATION REPORT **(As Per Rule 35 of PP Rules, 2004)**

1. Name of Procuring Agency: State Bank of Pakistan
2. Method of Procurement: Rule 36 (b) Single Stage Two Envelope
3. Title of Procurement: Procurement of services of an Advertising Agency for Media Campaign of Pakistan Remittance Initiative for Promotion of Home Remittances
4. Tender Inquiry No.: IFB No. GSD (Proc.II) / PRI-Media Campaign / 0066 / 2019
5. PPRA Ref. No. (TSE): TS383609E
6. Date & Time of Bid Closing: 25-3-2019 – 11:00 AM
7. Date & Time of Bid Opening: 25-3-2019 – 11:30 AM
8. No. of Bids Received: 6 (Six)
9. Criteria for Bid Evaluation: Compliance and Score Based
10. Details of Bid(s) Evaluation:

Name of Bidder	Technical Evaluation	Total Score to Determine Lowest Evaluated Bidder	Rule/ Regulation/ SBD*/ Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
M/ s Orient Communications Private Limited	Qualified	46,267,355	Responsive and lowest evaluated bid
M/s Synergy Advertising Private Limited	Qualified	Non-Compliant**	Non – Responsive
M/s MindShare Pakistan Private Limited	Qualified	Non-Compliant***	Non – Responsive
M/s Maxim Advertising Co. Private Limited	Disqualified	N/A	Non – Responsive
M/s Modem4 Private Limited	Non-Complaint/ Disqualified	N/A	Non – Responsive
M/s Creative Junction Private Limited	Non-Complaint/ Disqualified	N/A	Non – Responsive

*Standard Bidding Documents

**Due to non-submission of bid security

***Due to non-submission of proper financial bid.

Lowest Evaluated Bidder: M/s Orient Communications Private Limited

11. Any other additional / supporting information, the procuring agency may like to share. – Nil -

Signature:

Official Stamp:

ZAHAIR ALI SOLAHRI
Officer
General Services Department
State Bank of Pakistan
33rd Floor, Head Office
Karachi.