



## SBP BANKING SERVICES CORPORATION

### Invitation for Bids (IFB)

*IFB No. GSD (Proc. II)/DFSD-NFLP Creative Services/22220/2022*

SBP Banking Services Corporation invites sealed bids from firms that appear on the Active Taxpayers List of FBR for ***Procurement of Services of an Advertising Agency for the National Financial Literacy Program (NFLP)***.

Bidding documents containing detailed Description of Services and Terms & Conditions etc. may be obtained free of cost upon submission of an email request at [gsd.proc2@sbp.org.pk](mailto:gsd.proc2@sbp.org.pk) along with a copy of NTN Registration Certificate.

A Pre-Bid meeting will be held on **April 15, 2022 at 11:00 AM** via Zoom Meeting Application. The Meeting ID & Passcode will be shared with the prospective firms along with the Bidding Documents.

The bids prepared in accordance with the instructions provided in the Bidding Documents must be delivered in a hard copy submitted (in person, or by post) on or before **April 28, 2022 at 11:00 AM** which shall be opened on the same day at **11:30 AM** at Learning Resource Centre, State Bank of Pakistan, I.I. Chundrigar Road, Karachi, Pakistan in the presence of representatives of firms who may choose to be present. This IFB is also available on websites: [www.sbp.org.pk](http://www.sbp.org.pk) & [www.ppra.org.pk](http://www.ppra.org.pk)

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