

EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency SBP Banking Services Corporation
2. Method of Procurement National Open Competitive Bidding Under Rule 36 (b) – Single Stage Two Envelope Procedure – of PPR-2004
3. Title of Procurement Procurement of Services of an Advertising Agency for the National Financial Literacy Program (NFLP)
4. Tender Inquiry No IFB No. GSD (Proc. II)/DFSD-NFLP Creative Services/22220/2022
5. PPRA Ref. No. (TSE) TS477802E
6. Date & Time of Bid Closing 28-04-2022 – 11:00 AM
7. Date & Time of Bid Opening 28-04-2022 – 11:30 AM
8. No. of Bids Received Three (03)
9. Criteria for Bid Evaluation Compliance & Score Based
10. Details of Bid(s) Evaluation

Participating Firm	Mandatory Eligibility Criteria	Technical Qualification Scores*	Technical Evaluation Status	Basis for Technical Rejection / Acceptance
M/s Synergy Advertising (Pvt) Ltd.	Compliant	84/100	Qualified	Responsive, Compliant and Qualified
M/s Spectrum Communications (Pvt) Ltd.	Compliant	79/100	Qualified	Responsive, Compliant and Qualified
M/s Mindshare Pakistan (Pvt) Ltd.	Non-Compliant	--	--	Non-Submission of; i. Bid Security ii. Affidavit for non-blacklisting, debarment, or sanctioning.

*Minimum passing score: 50

11. Any other additional / supporting information, the procuring agency may like to share. **NA**

Signature:


Muhammad Irfan
Assistant Director
General Services Department
State Bank of Pakistan
SBP BSC (Bank)
Head Office, Karachi

Official Stamp: