

# **Women Entrepreneurship Day**

19<sup>th</sup> November, 2024

Organized by

**SBP BSC Islamabad**

In collaboration with Partner Institutions:

Shirakat Partnership for Development & Care International

SBP BSC Islamabad successfully organized a full day program to celebrate Women Entrepreneurship Day at the office premises on November 19, 2024 in collaboration with Shirakat Partnership for Development & Care International.

The event marked the first ever celebration of International Women Entrepreneurship day in all SBP BSC field offices across Pakistan to recognize the contribution and achievements of Women entrepreneurs.

This event brought together a diverse range of participants, including women entrepreneurs of Islamabad and Abbotabad region, social enterprises, banks & NGOs like Karandaaz & Chal Foundation who set up their stalls/ kiosks at the event.

The activities began with a mini expo at the SBP BSC Islamabad office. Stalls of around 35 businesses were set up including display of products by young children aspiring to be future entrepreneurs. The mini expo provided women entrepreneurs to display and sell their products to banks walk in customers as well as office employees. Additionally, the opportunity provided them to promote their products on print & electronic media as the event was covered by female journalists of various TV & news channels.

The expo also included kiosk/ stalls of NGOs like Karandaaz, Care International & Chal foundation. Additionally, HBL, NBP, Askari Bank, Bank Alfalah & Bank of Punjab also set up their stalls to create awareness of banking and financing services especially products and services for women entrepreneurs. Awareness services desk for Currency security features was also set up.

Whole office of SBP BSC Islamabad actively participated by volunteering for organizing and overseeing the event as well as active participation in the mini expo arranged by FISD.

Over 450 visitors, including walk in customers, entrepreneurs and CEOs and representatives of various organizations visited the expo.

Mr. Adnan Imran Chief Manager SBP BSC Islamabad and the management of office visited all the stalls along with other and interacted with the representatives.

## Pictorial Highlights of the Event























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## **20<sup>th</sup> SBP Governor Cup Inter-Bank Regional Cricket Tournament 2024-25**

The 20<sup>th</sup> SBP Governor Cup Inter-Bank Regional Cricket Tournament 2024-25, organized by SBP BSC Islamabad & Rawalpindi and the Islamabad Rawalpindi Bankers Club, successfully concluded after an exciting series of matches. The tournament officially kicked off on January 11, 2025, and saw participation from four competitive teams: SBP BSC Islamabad, SBP BSC Rawalpindi, Allied Bank Ltd, and Bank Alfalah Ltd.

A total of seven thrilling matches were played during the event, featuring some highly contested games that kept the audience on the edge of their seats. The highlight of the tournament came on January 19, 2025, with an intense final match between SBP BSC Islamabad and SBP BSC Rawalpindi. After a nail-biting contest, the final match went into a Super Over, where SBP BSC Rawalpindi emerged victorious, claiming the champion title.

The final match was graced by distinguished guests, including Mr. Sajjad Ali Shah (Ex-Director GSD) and Mr. Umar Farooq Minhas (Ex-Addl. Director GSD), who served as the Chief Guests. The final match and presentation ceremony was hosted by Mr. Adnan Imran (Chief Manager BSC Islamabad), and attended by the management teams of BSC Islamabad and Rawalpindi, Union Members, Organizing Committee and representatives from the participating banks.

SBP BSC Rawalpindi's remarkable performance in the final earned them the well-deserved championship title, capping off a memorable and exciting tournament. Few highlights of tournament are appended below.















