



External Communications Department

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SBP to Celebrate Women Entrepreneurship Day on November 19, 2024

The State Bank of Pakistan (SBP) will celebrate Women Entrepreneurship Day (WED) on November 19, 2024. The event will be inaugurated by Governor SBP Mr. Jameel Ahmad at the SBP. The event is expected to bring together top officials from banks and non-bank institutions and working women associations to recognize the significant contributions of women entrepreneurs in the economy.

Besides other activities, the event will also include recognition awards to high-performing banks that have consistently extended loans to female borrowers. Additionally, awards will be presented to women-led businesses across various categories, acknowledging their remarkable achievements in the entrepreneurial landscape.

The event will feature both on-ground and virtual activities throughout Pakistan, with commercial banks collaborating to create tailored products for women-led businesses. Initiatives will include workshops, awareness campaigns about SBP SME financing, and mentorship programs designed to empower potential businesswomen and enhance their loan eligibility.

WED is a global initiative aimed at acknowledging and supporting women who drive innovation, create jobs, and significantly contribute to economic growth. Despite their crucial role, a sizeable section of women faces impediments in accessing finance and business opportunities. Through this celebration, SBP and its partners seek to inspire more women to pursue entrepreneurship and succeed in today's competitive environment.
