

PROGRAM CONTENTS



SESSION I (10:15PM – 1:15PM)

- SMES AND VALUE CHAIN FINANCE?
- VALUE CHAIN ANALYSIS?
- INTEGRATING SMES WITH REGIONAL/ LOCAL VALUE CHAINS – HOW TO FINANCE? – ROLE OF BANKS?
- SUSTAINABLE VALUE CHAIN DEVELOPMENT FOR SME FINANCING
- CASE STUDY

SESSION II (2:15PM – 3:15PM)

- SHARING OF EXPERIENCES
 - MEDIUM ENTERPRISES

SESSION II (3:30PM – 4:30PM)

- SHARING OF EXPERIENCES
 - SMALL ENTERPRISES



OBJECTIVES:

THE PROGRAM WILL FOCUS TO ENHANCE THE KNOWLEDGE BASE AS WELL AS THE TECHNICAL ASPECTS OF THE TARGET AUDIENCE FROM BANKS & DFIs. ADDITIONALLY, THE PROGRAM WILL ALSO PROVIDE A PLATFORM FOR SHARING OF PRACTICAL EXPERIENCES.

TARGET AUDIENCE:

THE TRAINING PROGRAM IS MEANT TO AUGMENT THE KNOWLEDGE AND SKILL SET OF MID LEVEL MANAGEMENT INVOLVED IN FINANCING SMES.

VENUE:

LEARNING RESOURCE CENTER (LRC), STATE BANK OF PAKISTAN, I.I CHUNDRIGARH ROAD, KARACHI

DATES:

APRIL 6, 2015

TIME:

09:30 AM TO 5:00 PM (INCLUSIVE OF TEA & LUNCH BREAKS)

PROGRAM FEE:

FREE OF COST AND BY INVITATION ONLY.

WORKSHOP ON FINANCING SME VALUE CHAINS



SPEAKERS:

1. MR. OMER JAWAD GHANI, REGIONAL DIRECTOR, SOUTH ASIA, ENCLUSES.
2. MR. ASIF NAZIR AHMED, CEO, GPI
3. MR. SHAHID MEHMOOD, MANAGER ALLIANCES, KHUSHHALIBANK.

Registrations/Nominations:

Nominations should (only) be sent via email at smeafd@sbp.org.pk by March 26, 2015.

For Inquiries:

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