



Consumer Confidence Survey- October 2026

[Data Archive](#)

The survey was conducted during October 1-14, 2026, covering 1,415 households. Reported numbers are diffusion indices except Figure 1

Consumer Confidence Index (CCI)

34.9



1.7, m/m

Inflation Expectations (% 5% Trimmed Mean)

24.9



6.3, m/m

Households' Financial Conditions

38.1



1.3, m/m

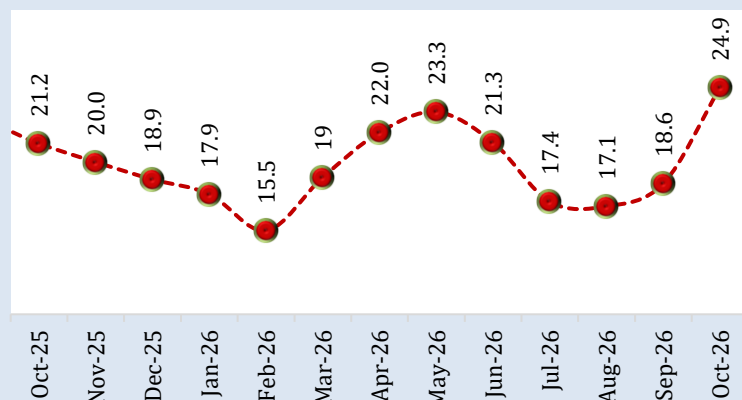
Expected Unemployment

74.7



1.8, m/m

Figure 1: Inflation Expectations
(%, 5% trimmed mean)



Key Insights

- **Inflation Expectations:** Inflation expectations rose to 24.9% in October from 18.6% in September, while Consumer Confidence Index declined to 34.9 in October from 36.6 in September 2026.
- **Households' Financial Conditions:** Households' financial conditions deteriorated, declining to 38.1 in October from 39.4 in September 2026. Expectations for purchasing durable goods are also moderate.
- **Employment Sentiments:** Employment prospects also declined.

Figure 2: Consumer Confidence Index (CCI)

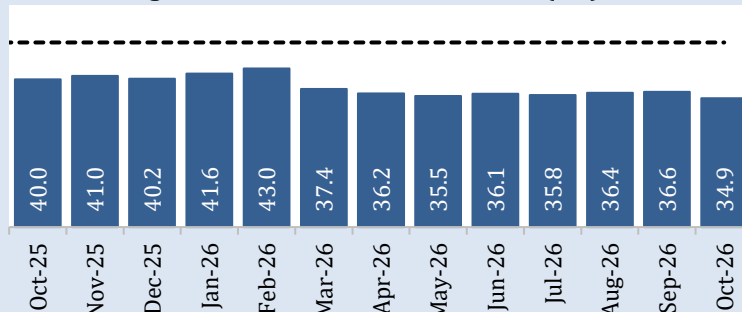


Figure 3: Current and Expected CCI

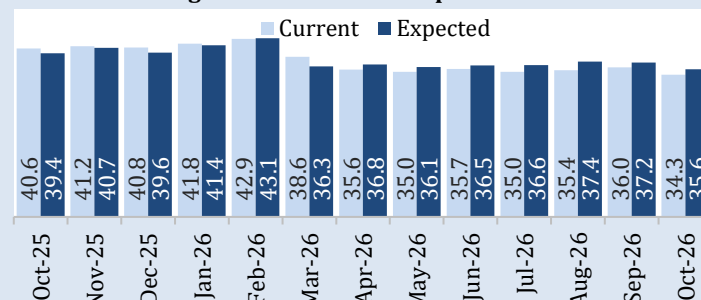


Figure 4: Households' Financial Conditions

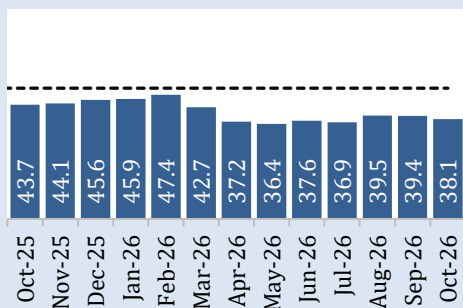


Figure 5: Expected Unemployment

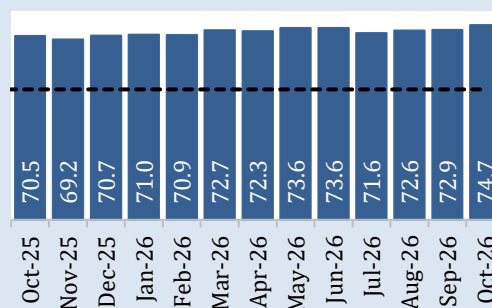
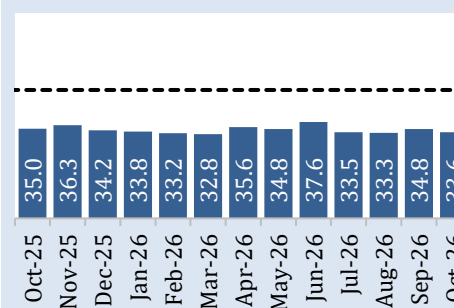


Figure 6: Expected Time to Purchase Durable Goods



m/m: Month-on-Month basis. Diffusion Index-DI > 50 indicates that Positive/Increasing views are more than Negative/Declining views. DI = 50 indicates that Positive/Increasing views and Negative/Declining views are equal (shown by dash line). DI < 50 indicates that Positive/increasing views are less than the Negative/declining views. For detail results and methodology, click the link: [State Bank Surveys](#)
Starting July 2025, the reference period for all variables has been extended from 06 months to 12 months.