

Consumer Confidence Survey - July 2026

[The survey was conducted during July 1-15, 2026, covering 1,460 households. Reported numbers are diffusion indices except Figure 1]

Inflation expectations eased while consumer confidence decreased

Figure 1: Inflation Expectations
(%, Trimmed Mean at 5%)

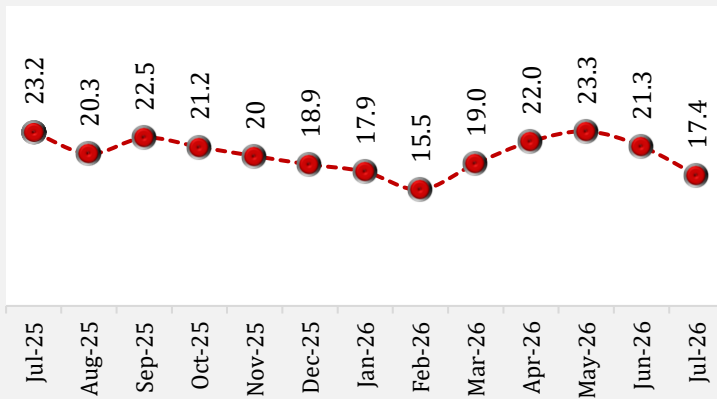
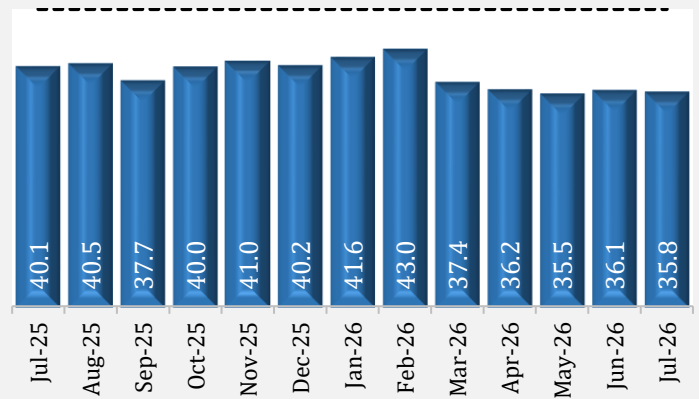


Figure 2: Consumer Confidence Index (CCI)



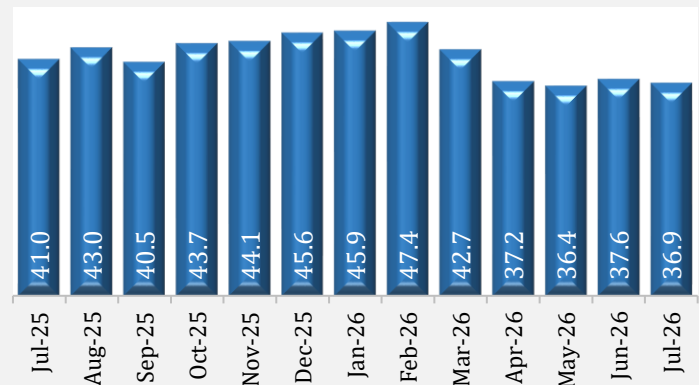
The fall in CCI is driven by current consumer confidence; households' financial conditions declined

Figure 3: Current and Expected CCI

■ Current ■ Expected



Figure 4: Households' Financial Conditions



Employment perspective improved; expectations for purchasing durable goods and vehicle fell

Figure 5: Expected Unemployment

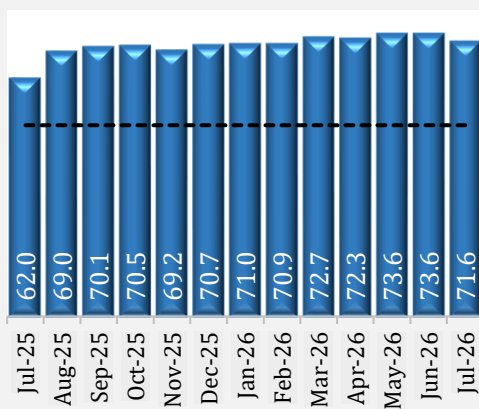


Figure 6: Expected Time to Purchase Durable Goods

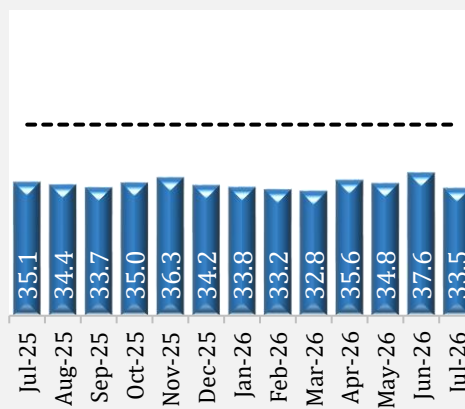
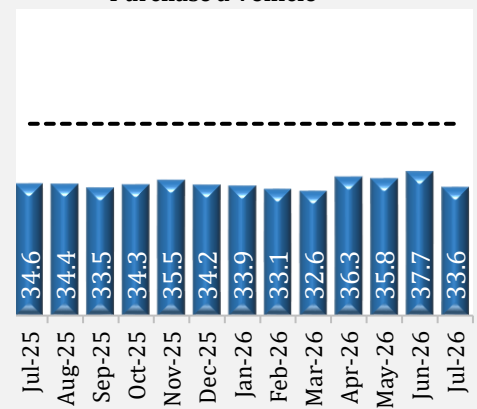


Figure 7: Expected Time to Purchase a Vehicle



^DI > 50 indicates that Positive/Increasing views are more than Negative/Declining views. DI = 50 indicates that Positive/ Increasing views and Negative/ Declining views are equal (shown by dash line). DI < 50 indicates that Positive/ increasing views are less than the Negative/ declining views.

*: Starting July 2025, the reference period for all variables has been extended from 06 months to 12 months.