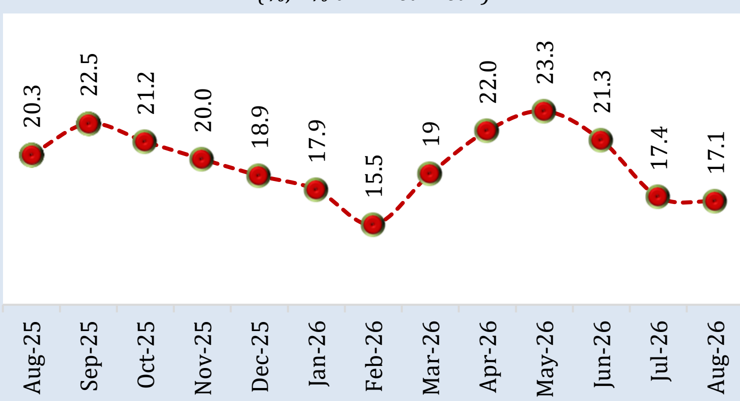
Consumer Confidence Survey- August 2026

Data Archive

The survey was conducted during August 3-19, 2026, covering 1,390 households. Reported numbers are diffusion indices except Figure 1

Consumer Confidence Index (CCI)	Inflation Expectations (%, 5% Trimmed Mean)	Households' Financial Conditions	Expected Unemployment
36.4	**17.1**	**39.5**	**72.6**
0.6, m/m	0.3, m/m	2.6, m/m	1, m/m

Figure 1: Inflation Expectations
(%, 5% trimmed mean)



Key Insights

- **Inflation Expectations Eased:** Inflation expectations eased marginally, while consumer confidence improved.
- **Households' Conditions:** The rise in CCI is driven by expected consumer confidence; households' financial conditions have significantly improved.
- **Employment Sentiments:** Employment perspective declined; expectations for purchasing durable goods remained same.

Figure 2: Consumer Confidence Index (CCI)

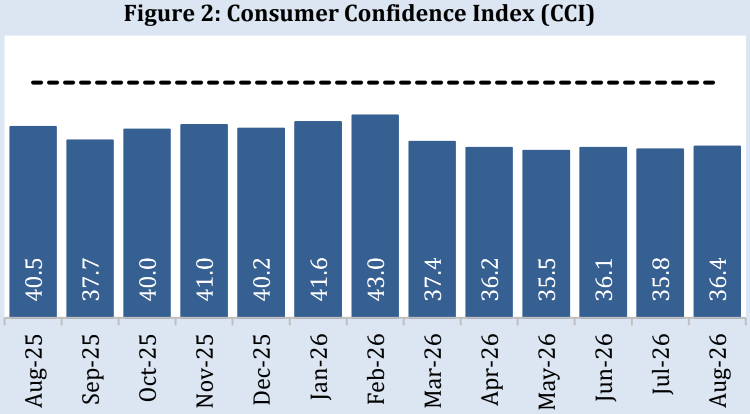


Figure 3: Current and Expected CCI

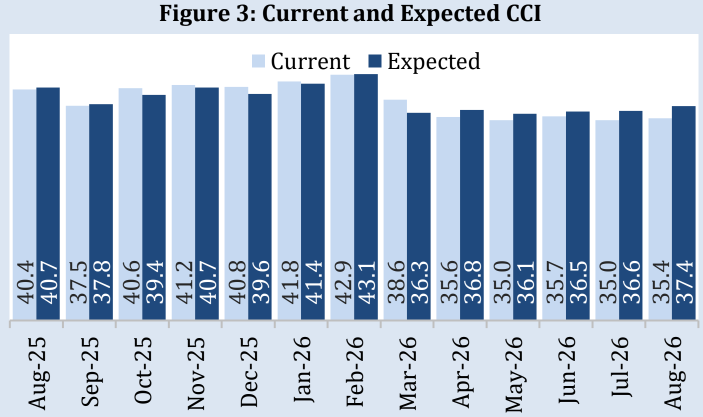


Figure 4: Households' Financial Conditions

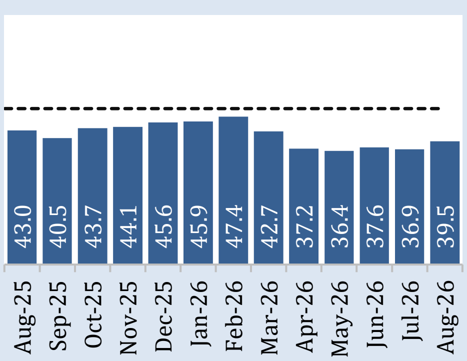


Figure 5: Expected Unemployment

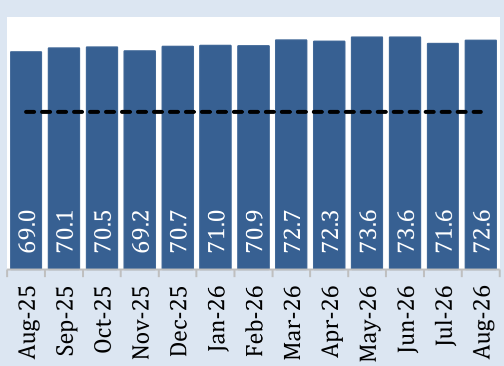
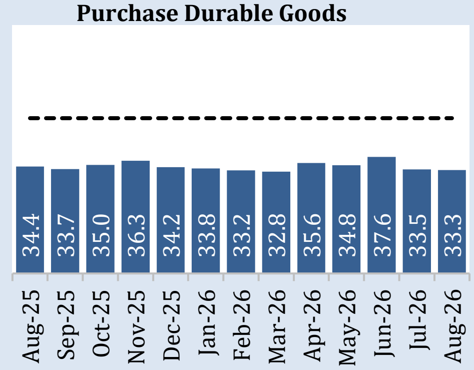


Figure 6: Expected Time to Purchase Durable Goods



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m/m: Month-on-Month basis. Diffusion Index-DI > 50 indicates that Positive/Increasing views are more than Negative/Declining views. DI = 50 indicates that Positive/ Increasing views and Negative/ Declining views are equal (shown by dash line). DI < 50 indicates that Positive/ increasing views are less than the Negative/ declining views. For detail results and methodology, click the link: State Bank Surveys
Starting July 2025, the reference period for all variables has been extended from 06 months to 12 months.