

EVALUATION REPORT
(As Per Rule 35 of PP Rules, 2004)

1. **Name of Procuring Agency** SBP Banking Services Corporation
2. **Method of Procurement** National Open Competitive Bidding Under Rule 36 (b) of PPR-2004 - Single Stage Two Envelope Procedure
3. **Title of Procurement** Procurement of Services of an Advertising Agency for the National Financial Literacy Program (NFLP)
4. **Tender Inquiry No** IFB No. GSD (Proc. II)/DFSD-NFLP Creative Services/22220/2022
5. **PPRA Ref. No. (TSE)** TS477802E
6. **Date & Time of Bid Closing** 28-04-2022 - 11:00 AM
7. **Date & Time of Bid Opening** 28-04-2022 - 11:30 AM
8. **No. of Bids Received** Three (03)
9. **Criteria for Bid Evaluation** Compliance & Score Based

10. Details of Bid(s) Evaluation

Participating Firm	Mandatory Eligibility Criteria	Technical Qualification Scores*	Technical Evaluation Status	Financial Bid** (Rs.)	Basis for Rejection / Acceptance
M/s Synergy Advertising (Pvt) Ltd.	Compliant	84/100	Qualified	6,158,500	Most Advantageous
M/s Spectrum Communications (Pvt) Ltd.	Compliant	79/100	Qualified	14,130,650	-
M/s Mindshare Pakistan (Pvt) Ltd.	Non-Compliant	--	--	--	Non-Submission of; i. Bid Security ii. Affidavit for non-blacklisting, debarment, or sanctioning.

*Minimum passing score: 50

**After correction of arithmetical errors, if any.

11. **Most Advantageous Bidder** M/s Synergy Advertising (Pvt) Ltd.

12. Any other additional / supporting information, the procuring agency may like to share. **NA**

Signature:


Muhammad Irfan
Assistant Director
General Services Department
State Bank of Pakistan
SBP BSC (Bank)
Head Office, Karachi

Official Stamp: