REGULATIONS FOR
ELECTRONIC MONEY INSTITUTIONS
(EMIs)

PAYMENT SYSTEMS DEPARTMENT
STATE BANK OF PAKISTAN
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1. ACRONYMS

ADC  Alternative Delivery Channel
AML/CFT  Anti-Money Laundering and Countering the Financing of Terrorism
AOA  Articles of Association
BCP  Business Continuity Planning
BOD  Board of Directors
CEO  Chief Executive Officer
CDD  Customer Due Diligence
CNIC  Computerized National Identity Card
DRP  Disaster Recovery Plan
EMI  Electronic Money Institution
EDD  Enhanced Due Diligence
FMU  Financial Monitoring Unit
FPT  Fit and Proper Test
MFB  Microfinance Bank
ML/TF  Money Laundering/Terrorist Financing
MOA  Memorandum of Association
NADRA  National Database and Registration Authority
NTN  National Tax Number
OEB  Outstanding E-Money Balance
PSD  Payment Systems Department
PSO/PSP  Payment Systems Operator/Payment Service Provider
SBP  State Bank of Pakistan
SBP-BSC  State Bank of Pakistan-Banking Services Corporation
SECP  Securities and Exchange Commission of Pakistan
SLA  Service Level Agreement
STR  Suspicious Transaction Report
UN  United Nations
2. DEFINITIONS

Agent: means a natural or legal person, non-bank and non-EMI outlets, static or movable, who can provide payment services as well as distribute and/or redeem e-money on behalf of an EMI under a valid agency agreement.

Aggregate monthly load limit: means the total amount of e-money transferred/generated into an e-money account held by an e-money holder over the period of a calendar month.

Average outstanding e-money: is the average amount of balances maintained by an EMI with licensed banks related to e-money in issue, for any given period and in the manner as defined by SBP.

Bank: means a banking company as defined in Section 5 of the Banking Companies Ordinance, 1962.

Director: includes any person occupying the position of a director on the Board of an EMI and includes sponsor director, nominee and alternate director or by whatever name called which shall be reviewed by SBP from time to time.

Electronic Money or E-money: means the monetary value as represented by a claim on the issuer which is stored in an electronic including magnetic device or Payment Instrument, issued on receipt of funds of an amount not less in value than the monetary value issued, accepted as means of payment by undertakings other than the issuer and includes electronic store of monetary value on an electronic device that may be used for making payments or as may be prescribed by the State Bank.

Electronic Money Institution or EMI: for the purpose of these regulations means non-banking entities duly authorized to issue means of payments in the form of electronic money.

E-money holder: refers to any person to whom the e-money has been issued or any person who uses the e-money to make payments for purchases of goods and services and who has a claim on e-money issuer for the e-money issued by the EMI.

Executive Director: means a paid employee or executive in the concerned EMI who is also a member of the BOD.

Family Member: in relation to a person means his spouse, dependent lineal ascendants and descendants and dependent siblings.

Issuer: for the purpose of these regulations means the EMI, which issues e-money payment instruments.
**Key Executive:** means key executives of EMI and includes the following functional responsibilities for the present:

- a. Any executive, acting as second to CEO including Chief Operating Officer, Deputy Managing Director or by whatever name called.
- b. Chief Financial Officer/Head of Finance/Head of Accounts
- c. Head of Internal Audit
- d. Head of Compliance
- e. Head of Operations
- f. Head of Human resource
- g. Head of IT
- h. Head of Risk Management

The above list may be reviewed by SBP from time to time.

**Outsourcing:** means use of a third party (affiliated entity or un-affiliated) to perform activities, functions or processes normally to save money, time and/or use the skills/technology of another entity on a continuing basis that would normally be undertaken by EMIs, now or in the future. However, it will not cover consultancy services, purchase contracts for tangible/intangible items, for example, contracts to purchase standardized products such as furniture, Software/IT solutions, Automated Teller Machines (ATM) etc.

**Payment Instrument:** means any instrument issued by EMIs, whether tangible or intangible, that enables a person to obtain money, goods or services or to otherwise make payment; but excludes Payment Instruments prescribed in Negotiable Instrument Act, 1881(XXVI of 1881).

**Payment Services:** for the purpose of these regulations mean the services that enable the customers to make payments for goods and services, bill payments, fund transfers, cash deposit and withdrawal from e-money accounts and any other service defined by SBP from time to time.

**Payment System:** means the same as defined in PS&EFT Act, 2007.

**SBP:** means the State Bank of Pakistan established under Section-3 of the State Bank of Pakistan Act, 1956.

**PSOs/PSPs:** mean the same as defined in the Rules for PSOs/PSPs issued by SBP vide PSD Circular No. 3 dated October 23, 2014.
**Sponsor Director:** means the member of the Board of Directors of an EMI holding sponsor shares.

**Sponsor shares:** of an EMI mean 10% or more share capital of the EMI acquired by a person(s) either individually or in concert with family members (including his spouse, lineal ascendants and descendants and dependent brothers and sisters), group companies, subsidiaries, and affiliates/associates.

**Sponsor Shareholder:** means all those shareholders of an EMI holding sponsor shares.

**Trust Account:** means an account maintained by an EMI with a licensed bank in Pakistan in which the EMI is required to place all funds collected from its customers against the issuance of e-money and is segregated from EMI’s own funds.
3. INTRODUCTION
Payment Systems and Electronic Funds Transfer Act, 2007 defines e-money as monetary value stored on an electronic device or payment instrument issued on receipt of funds and accepted as a means of payment by entities other than issuer. E-money globally is widely used for making retail payments in an economy and has played a crucial role in digitizing different types of payments in various countries.

Electronic Money Institutions (EMIs) are entities that offer innovative, user-friendly and cost effective low value digital payment prepaid instruments like wallets, prepaid cards, and contactless payment instruments including wearables. Globally, these innovative payment instruments have been instrumental in promoting cashless payments like merchant checkouts, e-commerce, transportation and toll payments etc.

Traditionally, payment instruments in Pakistan are issued by banks without participation of non-banking entities. New technological innovations are now enabling non-banking sector to deliver innovative and efficient payment services to consumers at much lower cost. These regulations are primarily aimed at removing entry barriers for non-banking entities by providing them a guiding as well as an enabling regulatory framework for the establishment and operations of EMIs in Pakistan. These regulations also address potential risks in order to ensure consumer protection in line with legal framework of the country while promoting digital payments and financial inclusion.

4. OBJECTIVES OF THE REGULATIONS
These regulations are being issued with the following objectives:

I. To provide regulatory framework for EMIs desirous of offering innovative payment services to the general public.

II. To prescribe minimum service standards and requirements for EMIs to ensure delivery of payment services in a safe, sound and cost effective manner.

III. To outline the permissible activities that can be carried out by an EMI and its agents' network.

IV. To provide a baseline for protection of EMI’s customers.

V. To achieve the SBP’s objective of digital payments and financial inclusion.
5. AUTHORITY

The regulations are being issued in exercise of the powers conferred upon the SBP under PS&EFT Act, 2007.

6. SCOPE OF ACTIVITIES OF EMIS

I. EMIs may engage in the following activities:

   a) Issue e-money payment instruments.
   b) Distribute e-money payment instruments.
   c) Redeem e-money payment instruments.
   d) Acquire payment instruments of other EMIs and banks/MFBs.
   e) Multilateral routing, switching and/or processing of payment transactions.
   f) Any other activity permitted by SBP.

E-money platforms shall only be used for permissible activities.

II. E-money shall be used to make payment services i.e. payments for goods and services, bill payments, fund transfers and cash deposits and withdrawals from e-money accounts.

III. EMI shall not conduct the business of banking including the acceptance of funds from public for the purpose of lending, investments (other than that required under Para 14 of these regulations) or any speculative activity.

IV. EMI shall take approval from SBP before offering cross-border e-money products/services.

V. EMI shall neither pay interest/returns to customers nor offer anything that adds to the monetary value of e-money, however, EMI may offer discounts etc. on goods and services provided such discounts are not linked to the amount or length of time e-money is held by the customer.

VI. EMI shall not issue e-money payment instruments at a discount i.e. issue e-money payment instruments that has a monetary value greater than the funds received from customers.
VII. The existing PSOs/PSPs authorized under the Rules for PSOs/PSPs who intend to function as an EMI may upgrade their PSO/PSP authorizations to EMI license after fulfilling necessary conditions laid down in these Regulations.

VIII. SBP may require the applicant to establish a separate subsidiary/entity for the purpose of EMI business.

7. LICENSING PROCEDURE

7.1. Application submission for License

I. The application for EMI license shall be addressed to “The Director, Payment Systems Department, State Bank of Pakistan, 4th Floor, Main Building, I. I. Chundrigar Road, Karachi-74000” as per the format attached at Annexure “C”.

7.2. Conditions for Licensing

The applicant company shall fulfill the following licensing requirements:

I. The applicant company (public/private) shall be registered with SECP having its head office or registered office in Pakistan.

II. The applicant entity shall fulfil all the application requirements as mentioned in Annexure “C”.

III. The applicant shall have the capability to efficiently handle all the transactions as an EMI and fulfil its obligations under the PS&EFT Act, 2007 and these regulations prior to launching any product or service under its EMI license.

IV. The applicant shall have necessary financial resources, policies, procedures, system & controls, IT systems etc. to effectively and efficiently discharge its responsibilities as an EMI.

V. SBP reserves the right to reject any application without giving any reason thereof.

7.3. Licensing Stages

I. Subject to the fulfilment of conditions mentioned above, SBP under Section 24 of PS&EFT Act, 2007 may grant EMI license in the following three stages:
a) An “In-Principle” approval shall be granted to the applicant to operate as EMI which will contain conditions required to be fulfilled prior to the commencement of pilot operations.

b) EMI shall be allowed to commence pilot operations (limited-scale real transactions) once they attain operational readiness, fulfill minimum capital and security deposit requirements and any other requirements as mentioned in In-Principle approval. SBP may also conduct off-site evaluations/onsite inspections of the EMI at any stage of the licensing procedure.

c) Licence to commence commercial operations shall be granted subject to satisfactory completion of pilot operations and fulfilment of all SBP’s requirements. Further, SBP may at its discretion designate any licensed EMI as a designated payment system under PS&EFT Act, 2007.

II. SBP reserves the right to suspend/revoke the Approval at any stage, if the applicant EMI fails to comply with the conditions of SBP Approval(s) in a timely manner. However, SBP may give to the EMI notice in writing of its intention to do so, specifying the ground(s) upon which it proposes to suspend or revoke the approval and shall require the EMI to submit to it within 30 days a written statement of objections to the suspension or revocation of the approvals.

8. SUSPENSION AND REVOCATION OF EMI’S LICENSE

I. SBP may revoke or suspend the license of an EMI if:

   a) Revocation or suspension is in public interest;

   b) EMI is found to be involved in illegal or prohibited activities;

   c) EMI fails to comply with conditions of the License; regulations, rules, guidelines, instructions, directions and circulars issued by SBP from time to time and/or any other applicable laws.

   d) Any information provided by the EMI is found to be misreported to SBP.

   e) EMI is not able to safeguard the customers’ funds as mentioned in Para 14 of these regulations.

   f) EMI is not able to carry out its day to day operations safely and efficiently.
g) The provision of e-money issuance by the EMI endangers the stability of the payment systems of Pakistan.

h) The EMI enters into insolvency proceedings.

i) Any other reason substantiating the need for suspension or revocation of license granted to EMI.

II. Subject to sub-para 8(I), before suspending or revoking the license granted under Para 7 of these regulations and Section 24 of PS&EFT Act 2007, SBP shall give to the EMI notice in writing of its intention to do so, specifying the ground(s) upon which it proposes to suspend or revoke the license and shall require the EMI to submit to it within 30 days a written statement of objections to the suspension or revocation of the license.

III. Upon consideration of the written statement of objections referred to in sub-para 8(II), SBP shall give the EMI written notice of its decision to suspend, revoke or continue the business operations.

IV. Notwithstanding sub-para 8-II, where the SBP is of the opinion that safety, soundness, reliability or efficiency of an EMI is or may be threatened, it may, without prior notice, suspend or revoke the permission of EMI.

9. GOVERNANCE ARRANGEMENTS

EMI shall ensure to have adequate governance arrangements that must include but not limited to clear organizational structure with well-defined, transparent and consistent lines of responsibility to ensure integrity of its e-money business. EMI shall follow the Code of Corporate Governance issued by SECP as far as the provisions thereof do not conflict with any provisions of the PS&EFT Act, 2007 and other relevant regulations issued by SBP.

9.1. Fit and Proper Test

I. FPT will be applicable to sponsor shareholder(s), Directors, CEO and Key Executives of the prospective EMI. The fitness and propriety will be assessed as per the requirements mentioned at Annexure D-4.

II. The Directors and CEO would require prior clearance from SBP before assuming their responsibilities. The compliance of FPT for Key Executives would be the responsibility of EMI and the relevant record shall be made available to SBP as and when required.
III. Any changes in the information pertaining to the persons subject to FPT should immediately be submitted to PSD. Any violations, misreporting, circumvention, concealment and delay in submission of information to SBP may result in withdrawal of SBP’s approval/license or penal action or both under PS&EFT Act, 2007.

IV. The appointment, compensation package, promotion/demotion and renewal of the employment contracts of Key Executives shall be duly approved by the Board of Directors of the EMI.

V. EMI shall also develop and implement appropriate screening procedures to ensure high standards and integrity at the time of hiring all employees whether contractual or permanent. In case it is found at any stage or during the course of inspection by SBP that FPT guidelines have not been followed or the incumbent is not a fit and proper person, strict action shall be taken under the relevant provisions of PS&EFT Act, 2007. In addition, EMI may be directed to dispense with services of concerned officer if recruited afresh and in case of existing employee the same may be transferred from the post immediately.

9.2. Responsibilities of the Board of Directors

The main responsibilities of BOD are as follows:

I. The BOD shall clearly define the authorities and key roles and responsibilities of both the directors and senior management.

II. The Board shall approve and monitor the objectives, strategies and the business plans of the EMI and shall oversee that the affairs of the institutions are performed prudently within the framework of applicable laws and regulations.

III. The board shall determine, review, approve and ensure implementation of internal policies including but not limited to risk management, internal control systems, audit, IT security, human resource etc.

IV. A separate department for internal audit duly approved by the BOD shall be created.

V. BOD can remove CEO with a prior notice of 2 months from the date of the notice issued where the BOD, acting reasonably, are of the opinion that the CEO has acted fraudulently, negligently, or in material breach of the EMI’s policies,
procedures or his/her employment agreement. Acting CEO appointed pursuant to resignation/removal of the CEO is required to meet FPT criteria prescribed for CEO and the EMI shall duly submit FPT documents to SBP before assumption of the charge.

VI. In case of temporary vacation (not exceeding one month) of the office of CEO, EMI shall ensure to entrust charge of the office of CEO to such an officer who meets the FPT Criteria prescribed for Key Executives and whose FPT documents have already been submitted to SBP.

VII. Where office of any Director/CEO falls vacant, such position can only be filled with prior approval of SBP. However, any new appointment / placement of Key Executives other than Directors or CEO shall be intimated to SBP within seven days of appointment / placement.

9.3. Management

I. No member of the Board of Directors of an EMI, holding 10% or more of paid-up capital either individually or in concert with family members shall be appointed in the EMI in any capacity except as CEO of the EMI. Further, maximum two members of the Board of Directors of the EMI including its CEO can be the Executive Directors.

II. The Board of Directors of EMI shall appoint a qualified and experienced person as Compliance Officer. The Compliance Officer shall report directly to the CEO and shall be responsible for effective compliance of all the relevant rules, regulations, laws and timely submission of required accurate data, returns and other information, as required by SBP from time to time.

10. CAPITAL REQUIREMENTS

I. An entity desirous of becoming an EMI is required to fulfill initial/startup capital requirement of PKR 200 million and the minimum ongoing capital to be maintained at all times shall be as follows:

<table>
<thead>
<tr>
<th>Slabs</th>
<th>Average Daily Outstanding E-Money Balance (OEB)</th>
<th>On-Going Capital Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Up to PKR 4 Billion</td>
<td>PKR 200 million</td>
</tr>
<tr>
<td></td>
<td>Description</td>
<td>Capital Requirement</td>
</tr>
<tr>
<td>---</td>
<td>-------------------------------------------------</td>
<td>-------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>2</td>
<td>Between PKR 4 Billion and PKR 10 Billion</td>
<td>PKR 200 million plus 5% of Outstanding E-Money Balances (OEB) in excess of PKR 4 Billion</td>
</tr>
<tr>
<td>3</td>
<td>Between PKR 10 Billion and PKR 20 Billion</td>
<td>PKR 500 Million plus 7.5% of Outstanding E-Money Balances (OEB) in excess of PKR 10 Billion</td>
</tr>
<tr>
<td>4</td>
<td>Above PKR 20 Billion</td>
<td>PKR 1.25 Billion plus 10% of Outstanding E-Money Balances (OEB) in excess of PKR 20 Billion</td>
</tr>
</tbody>
</table>

*The EMI is required to inform SBP as soon as the OEB exceeds PKR 20 Billion.*

II. The items qualified for calculating initial as well as ongoing capital are given in Annexure B.

III. EMIs shall maintain at all times, at least ten percent (10%) of the required capital or any other amount prescribed by SBP from time to time, as security deposit at SBP-BSC Office. Five percent (5%) of the security deposit will be kept in a non-remunerative current account with the SBP Banking Service Corporation and five percent (5%) in the form of Government securities to be kept under lien at SBP-BSC.

11. CUSTOMER DUE DILIGENCE

EMIs shall fulfill the following requirements while issuing e-money payment instruments:

I. EMI shall ensure to collect at least the following customer information while issuing e-money payment instruments:

a) Name

b) Father/spouse’s name

c) CNIC

d) Mobile Number

e) Residential Address

f) Any other two field information which is not present on CNIC such as place of birth, mother’s name etc.

g) Customer is required to provide a copy of CNIC and a live digital photo (where applicable).
II. The EMI shall use at least Two-Factor Authentication for customer verification.

III. EMI shall activate e-money payment instruments only after verification of customers’ particulars as mentioned in Para 11(II) above as well as after pre-screening for designated and proscribed persons before initiation of customer relationships or allowing use of payment services.

IV. EMI may allow their customers one credit/fund transfer transaction before verification of customers’ credentials. In case, the customer’s credentials are not verified then e-money payment instrument/account shall be closed and EMI shall file an STR accordingly.

V. EMI shall conduct additional due diligence of those customers who are categorized as high risk as per AML/CFT regulations and risk based guidelines of SBP.

VI. EMI shall take consent of customers on the terms and conditions of e-money payment instruments including the charges/fee associated with such instruments. The copy of terms and conditions shall also be made available to customers through various channels like email, website, brochures, mobile phones, IVR etc.

VII. EMIs shall ensure that a CNIC holder can obtain/open only one e-money payment instrument with an EMI.

VIII. EMI shall send transaction alerts in real time to their customers for all transactions.

IX. EMI, during issuance of e-money payment instruments or during transaction processing, shall identify any suspicious activity and report such transactions to FMU in the form of STRs.

X. EMIs shall ensure compliance of domestic and international sanctions obligations i.e. freezing of assets and non-provision of services to individuals/entities designated/proscribed by the UN Security Council or by the Government of Pakistan under the Anti-Terrorism Act, 1997.
12. E-MONEY PAYMENT INSTRUMENTS’ LIMITS

I. The aggregate monthly load limit of an e-money payment instrument shall be PKR 50,000 on CNIC verification (NADRA VeriSys) and PKR 200,000 on biometric verification from NADRA.

II. Cash withdrawal limit for e-money holders shall be PKR 10,000 per day subject to biometric verification or at least two-factor authentication.

13. ISSUANCE AND REDEMPTION OF E-MONEY PAYMENT INSTRUMENTS

I. EMI shall issue an e-money payment instrument without any delay at par value on receipt of funds.

II. E-money payment instruments can be funded through:
   a) Interbank Fund Transfer (IBFT) using any ADCs
   b) Cash in at EMI branches/agent locations/ATMs/bank branches. Cash in through agent’s location shall be subject to biometric verification.

III. EMI shall redeem e-money payment instruments at par value at any time upon the request of e-money holder without any charges. Further, EMI shall ensure to conduct biometric verification of the e-money holder, in case of redemption of e-money in cash.

14. SAFEGUARDING CUSTOMERS’ FUNDS

I. EMI shall not co-mingle its company funds with the funds received from users/customers. For this purpose, EMI shall place the funds received in exchange for e-money payment instruments in a trust account with a licensed bank (trustee) that at least has ‘A’ rating from a credit rating agency.

II. EMI shall not place more than 50% of e-money balances with one Trustee in case its outstanding e-money balance exceeds PKR 100 million.

III. In case the rating of the trustee is downgraded, then it shall change the trustee within three months and inform SBP accordingly. Further, EMI shall inform SBP in advance of any material change in funds safeguarding measures i.e. change of trustees etc.
IV. EMI shall submit for SBP’s information a copy of their trust account agreement with the trustees.

V. EMIs are allowed to invest 50% of the last three months daily average outstanding e-money balance in government securities with maturity up to one year.

15. USE OF AGENTS

I. EMI intending to engage agents for providing payment services to EMI’s customers shall solicit prior one time approval in writing from SBP.

II. EMI can use the existing Branchless Banking agent network.

III. EMI shall develop a central policy on the Agent Network Management (ANM) duly approved by its Board. This policy, at the minimum, should contain agent on-boarding procedures, agent risk management, agent training and development, service level agreement, roles and responsibilities of agents, agent code of conduct, quality of service parameters, fraud prevention and supervision, agent liquidity management, consumer protection and complaint handling, penalty structure, agent monitoring and agent termination etc.

IV. EMI shall ensure that agents acting on its behalf do not represent themselves as an EMI or an employee/staff of the EMI.

V. In addition to other powers conferred on SBP, the SBP shall have powers to:

a) Advise EMI for such data or information.

b) Request for any information from any agent directly or through an EMI at any time as SBP may deem necessary.

c) Conduct inspection of the books and premises of the agent as and when deemed necessary.

d) Direct an EMI to instruct its agent to take such action or desist from such conduct as SBP may deem necessary.

e) Direct an EMI to terminate agreement with agent;

f) Direct an EMI to take such action or measures against or on behalf of the Agent as SBP may find appropriate.
g) Direct an EMI to take such remedial action arising from the conduct of an agent as it may deem fit.

VI. EMI shall publish an updated list of all agents and locations on their websites for information of the general public. EMI shall assign transaction limits to agents on the basis of potential business volume to be generated by the agents and risk category of each agent.

VII. EMI shall not issue e-money payment instruments through its agents.

VIII. EMI shall sign SLA/ Agency Agreement with agents detailing the functions/activities to be performed by agent, roles, responsibilities and obligations of the EMI and its agents.

IX. Fees/revenue sharing structure, responsibility for bearing up-front/ running costs of EMI operations shall be defined in the agreement.

X. The agent shall ensure secrecy of customer data/information and all transactions in accordance with all applicable laws, rules and regulations and safe-keeping of all relevant records, data and documents/files.

16. INTEROPERABILITY

I. SBP will mandate interoperability of applicant EMIs with other EMIs, banks/MFBs, PSOs/PSPs at an appropriate time to be decided by SBP using a designated or its own payment gateway/scheme. For this purpose, EMIs shall have open systems enabling them to become interoperable with other payment systems in Pakistan as and when advised by SBP. However, EMIs are encouraged to enter into interoperability arrangements with other EMIs, banks/MFBs and PSOs/PSPs right from their inception.

17. OUTSOURCING OF FUNCTION(S) TO THE THIRD PARTY (IES)

I. EMI shall not outsource, outside Pakistan, any of its function(s) without prior written approval from SBP.

II. For the purpose of outsourcing, the EMI shall follow the instructions stipulated in Framework for Outsourcing Risk Management by Financial Institutions as issued and amended by SBP from time to time.
III. Outsourcing of any activity/process or systems shall not absolve the EMI from its primary responsibility of security, integrity and confidentiality of data/information.

18. COMPLAINT HANDLING MECHANISM
   I. As the EMIs shall be dealing with a large number of first time customers with low financial literacy level therefore, EMIs need to ensure that adequate measures for customer protection, awareness and dispute resolution are in place.
   II. EMIs shall have appropriate customer protection against risks of fraud, loss of privacy and even loss of service.
   III. EMI, shall have board approved dispute resolution mechanism to settle all disputes between EMI and e-money payment instrument holders.
   IV. EMI shall have a proper and separate complaint management mechanism for resolution of the customer complaints against the agent(s).
   V. EMIs shall have customer awareness programs that at a minimum should cover use of e-money payment instruments, protection against frauds and rights and obligations to use EMIs services etc.

19. SECURITY AND CONFIDENTIALITY
   I. For fidelity and secrecy, the EMI shall ensure that personal information of customers obtained during the course of operations is used, disclosed, retained and protected as committed or agreed.
   II. EMIs shall ensure the Security, Integrity, Confidentiality and Availability of data and services by adopting prevailing international standard(s) as well as those prescribed by SBP from time to time.
   III. EMIs are required to comply with the relevant Section(s) of PS&EFT Act, 2007 relating to Secrecy and Privacy of Information.
   IV. EMIs shall get their systems audited from SBP’s approved Panel of Auditors before commencement of their business operations and thereafter on annual basis.
V. All security breaches should immediately be reported to relevant stakeholders including PSD, SBP and detailed report shall be submitted within fifteen days as per Annexure “B”.

20. AML/CFT REQUIREMENTS
   I. EMI shall deploy the automated transaction monitoring system to proactively monitor the transactions for avoiding the ML/TF risks.
   
   II. EMI shall adopt risk based approach to mitigate the money laundering and terrorist financing activities. In this regard, EMI shall comply with all the AML/CFT Laws, Guidelines, Regulations issued by SBP or any other authority from time to time.
   
   III. EMI shall identify and assess the ML/TF risks that may arise in relation to the development of new products and new business practices, including new delivery mechanisms and the use of new or developing technologies for both new and pre-existing products. EMI shall conduct risk assessments prior to the launch or use of new products, practices and technologies; and take appropriate measures to manage and mitigate the risks.

21. RISK MANAGEMENT MECHANISM
   I. EMI must have overall risk management including enterprise risk management policies and procedures duly approved by the Board. Where applicable, EMI shall ensure compliance with SBP’s Enterprise Technology Governance & Risk Management Framework for Financial Institutions as issued vide BPRD Circular No. 05 of 2017 dated May 30, 2017.
   
   II. EMI must have approved policies and procedures for information and systems security as well as necessary internal controls in place. Further, they must take proactive measures to detect and prevent fraudulent transactions and unwanted intrusions.
   
   III. EMI must have BCP and DRP in line with international best practice. BCP and DRP drills must be conducted half-yearly in first two years of commencement of operations and quarterly thereafter and results of the drills be recorded in a formal report.
22. OVERSIGHT OF EMIs

22.1. Reporting Requirements for EMIs

I. EMI shall submit the annual audited financial statements to SBP within three months of the financial year-end.

II. EMIs shall submit Capital Returns to SBP on quarterly basis.

III. EMIs shall calculate the ongoing capital after three months from the commencement of their e-money business. For calculating on-going capital, average daily outstanding e-money over the preceding three months shall be taken into account.

IV. EMI shall submit the following information as per the frequency set by SBP from time to time:
   a) The number of e-money payment instruments issued
   b) The volume and value e-money transactions;
   c) Incidents of fraud, theft and robbery including at its agents;
   d) Material service interruptions and major security breaches as per Annexure B.

V. The SBP may at any time request for any other information from EMI, any of its agents and its associated bank.

22.2. Record Retention

I. EMIs shall maintain all necessary records for at least 10 years or as required by the relevant laws.

II. EMIs shall keep all records obtained through CDD measures, business correspondence, and results of any analysis undertaken, following the termination of the business relationship as required by the relevant laws.

III. EMIs shall ensure that transaction records should be sufficient to permit reconstruction of individual transactions so as to provide, if necessary, evidence for prosecution of criminal activity.
IV. EMI shall retain those records for longer period of time where transactions/customers/accounts involve litigation or it is required by court or other competent authority.
Annexure A

**Capital Resources**

I. Initial capital shall mean the following, namely:

   a) Paid-up share capital, including balance in share premium account

   b) Reserves established out of distributable profit

   c) Credit balance in the Profit & Loss account

   d) Any other item as may be prescribed by SBP from time to time

II. Ongoing Capital (own funds) shall include the items mentioned above plus the following:

   a) Non-redeemable preference shares and subordinated debt

   b) Revaluation reserve arising on listed shares, government securities, and land / building valued by evaluators on the Pakistan Banks Association (PBA) approved panel, and supported by auditor certificate.

III. Following items shall be deducted from the sum of items listed in para I and II:

   a) Own shares held by the EMI

   b) Lending to, and investment in debt or equity securities of, subsidiaries, associated companies, undertaking and as defined in the Companies Act, 2017

   c) Debit balance in profit and loss account

   d) Deficit on revaluation of assets

   e) Intangible assets excluding such software, as may be approved by SBP, and which are solely and exclusively being used by EMI for carrying out its principal operations

Provided that not less than 50% of the initial capital must be subscribed and paid up in cash.

Provided further that any share capital issued and paid up in form of consideration other than cash, such consideration must be in the following form and valued in accordance with methodology prescribed here under:
i. Debt and equity securities: only listed equity securities are eligible and shall be valued for this purpose based on the value derived by sixty (60) trading days averaging of daily weighted average rate published in the Pakistan Stock Market quotation.

ii. Government Securities of any description, shall be valued at a PKRV rate (Reuters) of a preceding quarter.

iii. Land/Property on cost or based on valuation carried by the independent evaluators listed on the panel of evaluators maintained by Pakistan Banks Association (PBA), and supported by auditor certificate.
**Annexure B**

**Incident Details of Information Security Breaches**  
(Suspected and/or Compromised) on Quarterly Basis

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Source of Discovery of Breach</th>
<th>Nature of Incident</th>
<th>Reasons for Incidents Occurred</th>
<th>Value of Maximum Exposure</th>
<th>Remarks, if any</th>
</tr>
</thead>
<tbody>
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</tbody>
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**********
Annexure C

Application Format

The Director
Payment Systems Department
State Bank of Pakistan
Main Building
I.I. Chundrigar Road
Karachi

Dear Sir,

< Covering letter on the company’s original letter head introducing the company, its program of operations setting out in particular the type of business for which the license is required>

List of Documents to be attached with application:

a. Certified true copy of:
   1. Certificate of Incorporation with SECP,
   2. MOA
   3. AOA
b. Copy of receipt of PKR Two Hundred Thousand (Rs. 200,000/-) deposited in SBP-BSC Karachi Office as Non-refundable Application Processing Fee.
c. Business feasibility report (consisting of business plan including the financial projections for the first five years) including detailed description of operations related to e-money issuance, redemption, delivery channels, payment services to be offered, contractual arrangements with banks/MFBs, IT Systems, data security and data storage.
d. Description of the measures to be taken to safeguard the customers’ funds in line with these regulations. Also provide the copy of the trust agreement with trustee.
e. Details of the internal control mechanisms established to comply with AML/CFT Regulations and Guidelines issued by SBP from time to time.
f. Details about the use of agents and outsourcing arrangements, if any.
g. List of sponsor shareholders, FPT in the format as given in Annexure – D, D-1, D-3 and D-5.
h. FPT of Directors, CEOs and Key Executives in the format as given in Annexure – D-1, D-2, D-3 and D-5.
i. Details of list of Associated Companies, Subsidiaries and other related parties.
j. Audited financial statements of the company for the last three (3) years where applicable.
k. SBP may request the applicant for any further information it requires for the purposes of considering the application.

Yours faithfully,

(                      )
President / Chief Executive Officer
Company Seal
Annexure D

Performa – Fitness and Proprietary of Sponsor Shareholders

1. Full Name:
2. Father’s Name:
3. Mother’s Name:
4. Spouse's Name:
5. Date of Birth:  
6. Place of Birth:
7. Nationality (ies):
8. NTN:
9. CNIC:
10. Passport Number:
11. Recent Residential Address in Full:
12. Permanent Residential Address in Full:
13. Residential Telephone Number (s):  
14. Mobile Number:
15. Email Address:
16. If you have changed your name, state previous name and reasons for change:
17. Academic Education
   | Qualification | Name and Address of Degree Awarding Institution | Date of Completion |
18. Professional Education
   | Qualification | Name and Address of Institution/Professional Body | Date of Completion |
19. Training (s), if any:
20. Existing Employment:
21. Present Designation:  
22. Present Department:
23. Official Address:
24. Telephone Number (s):  
25. Email:
26. Please provide complete and true particulars of all business(es), including proprietary concern/partnership firms, companies in which you have been associated as a proprietor, partner or a director thereof during the last ten years and the accounts maintained by them:

<table>
<thead>
<tr>
<th>Name of the Proprietary Concern/Partnership Firm/Company</th>
<th>Name of Bank and/or NBFIs together with Name of Branches</th>
<th>Account Numbers</th>
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</table>

27. Position held during the last ten years (along with name and address of company/institution/body where appointment held, nature of the company/institution/body and dates of appointment)

<table>
<thead>
<tr>
<th>Position of shares held in EMI</th>
<th>Number of shares held as of</th>
</tr>
</thead>
<tbody>
<tr>
<td>As a Sponsor Shareholder</td>
<td></td>
</tr>
<tr>
<td>Own name</td>
<td></td>
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<tr>
<td>In the name of the company</td>
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<tr>
<td>In the name of family member</td>
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<tr>
<td>Other than Sponsor Shareholder</td>
<td></td>
</tr>
<tr>
<td>Own name</td>
<td></td>
</tr>
<tr>
<td>In the name of the company</td>
<td></td>
</tr>
<tr>
<td>In the name of family member</td>
<td></td>
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</tbody>
</table>

(Signature of concerned official)

**********
Annexure D-1

Questionnaire for Assessing Fit and Proper Test

Please answer the following questions by entering a tick (√) in the appropriate box. If the answer of any of these questions is YES and need explanation then use a separate sheet with proper reference to the question.

<table>
<thead>
<tr>
<th>S. No</th>
<th>Description</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Have you ever been convicted/involved in any fraud/forgery, financial crime etc., in Pakistan or elsewhere, are subject to any pending proceedings leading to any conviction?</td>
<td></td>
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<tr>
<td>2.</td>
<td>Are you a dual national? If yes, please specify nationality other than Pakistani.</td>
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<tr>
<td>3.</td>
<td>Have you ever been associated with any illegal activity concerning banking business, deposit taking, financial dealing and other business?</td>
<td></td>
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<tr>
<td>4.</td>
<td>Have you ever been subject to any adverse findings or any settlement in civil/criminal proceedings particularly with regard to investments, financial/business, misconduct, fraud, formation or management of a corporate body etc. by SBP, other regulators, professional bodies or government bodies/agencies?</td>
<td></td>
<td></td>
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<tr>
<td>5.</td>
<td>Have you ever contravened any of the requirements and standards of regulatory system or the equivalent standards or requirements of other regulatory authorities?</td>
<td></td>
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<tr>
<td>6.</td>
<td>Have you ever been involved with a company or firm or other organization that has been refused registration/license to carry out trade, business etc.?</td>
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<tr>
<td>7.</td>
<td>Have you ever been involved with a company/firm whose registration/license has been revoked or cancelled or which has gone into liquidation or other similar proceedings?</td>
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<tr>
<td>8.</td>
<td>Have you ever been debarred for being Chief Executive, Chairman, Director or Sponsor Shareholder of a company, especially financial institutions?</td>
<td></td>
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<tr>
<td>9.</td>
<td>Have you ever been dismissed/ asked to resign/resigned in Pakistan or elsewhere in order to avoid legal or disciplinary action?</td>
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<tr>
<td>10.</td>
<td>Have you ever resigned from a professional or regulatory body in Pakistan or elsewhere in order to avoid legal or disciplinary action?</td>
<td></td>
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<tr>
<td>11.</td>
<td>Have you ever been disqualified/ removed by regulators/Government bodies/ agencies?</td>
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<tr>
<td>12.</td>
<td>Have you ever been in default of payment of dues owed to any financial institution in individual capacity or as proprietary concern or any partnership firm or in any private unlisted/listed company?</td>
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<tr>
<td>13.</td>
<td>Have you ever been in default of taxes in individual capacity or as proprietary concern or any partnership firm or in any private listed/unlisted company?</td>
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</tbody>
</table>
14. Have you ever been associated as director and/or chief executive with the
corporate bodies whose corporate and tax record, including custom
duties, central excise and sales tax has been unsatisfactory?

15. Have you entered into any agreement with any other person (natural or
legal) which will influence the way in which you exercise your voting
rights or the way in which you otherwise behave in your relationship with
the authorized entity?

16. Are you a director on the Board of Directors of any other Financial
Institution(s) or EMI/PSO/PSP?

17. Are you a Chairman, Chief Executive, Chief Financial Officer, Chief
Internal Auditor, Research Analyst or Trader (by whatever
name/designation called) of an Exchange Company (firm or sole
proprietorship), member of a Stock Exchange, Corporate Brokerage
House?

18. Are you owning/controlling any Exchange Company or Corporate
Entity?

19. Have you been or are you working as consultant or adviser of
EMI/PSO/PSP or any related business in which you intend to become a
director?

20. Are you employee of an EMI/PSO/PSP?

21. Are you employee of a company/entity/organization where sponsor
shareholders of EMI have substantial interest?

22. Are you a member/office bearer of any political party or member of
Senate/National/Provincial Assembly/Local Body?

23. Are you directly or indirectly associated with designated/proscribed entities
and/or persons under United Nations Security Council Resolution or Anti-
Terrorism Act 1997?

24. If independent director, have you enclosed declaration in this behalf?

25. Any other information that is relevant for the purpose of SBP and needs to be
mentioned?

Signature: ------------------

Name: ----------------------

Position: -------------------

Date: -----------------------
## Performa – Fitness and Proprietary of Key Executives/Directors/CEOs

1. **Position and grade held by the Executive:**

2. **Date of assumption of current position (dd /mm/ yyyy):**

   **Full Name:**

   **Father’s Name:**

   **Date of Birth** | **Place of Birth (City and Country):**

   **Nationality:** | **NTN:**

   **CNIC Number:** | **Email Address:**

   **Telephone Number (s):** | **Mobile Number (s):**

### Academic Qualification:

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Name and Address of Degree Awarding Institution</th>
<th>Date of Completion</th>
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### Professional Qualification

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Name and Address of Institution/Professional Body</th>
<th>Date of Completion</th>
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</table>

**Training (s), if any:**

### Previous Employment (s)- date wise:

<table>
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<tr>
<th>Designation</th>
<th>Department</th>
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**Official address:**

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<th>Telephone Number (s):</th>
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**Has he/she ever been convicted of any offence?**  Yes □  No □

If yes, mention the nature of offence and penalty imposed:

**Has he/she ever been censured or penalized by any financial regulator (local or foreign)?**

Yes □  No □

If yes, reasons for adverse findings and amount of penalty imposed:

**Has he/she ever been dismissed from employment?**  Yes □  No □

If yes, name of the employer and reasons for dismissal:
Affidavit
(On Non-Judicial Stamp Paper)

I (the deponent), ___________________ son/daughter/wife of ______________________ adult, resident ____________________________ do hereby state on oath/solemn affirmation as under:

a. that the deponent hereby confirms that the statement made and the information supplied in the attached questionnaire at Annexure D-1 and Annexure D-2 and the answers thereof are correct and that there are no other facts that are relevant for “Fit and Proper Test”

b. that the deponent undertakes that the State Bank of Pakistan may seek additional information from any third party as it deems necessary in view of assessing “Fit and Proper Test”

c. that the deponent undertakes to bring to the attention of the State Bank of Pakistan any matter which may potentially affect my status as being someone fit and proper as and when it crops up; and

d. that whatever is stated above is correct to the best of my knowledge and belief and nothing has been concealed there from.

DEPONENT

The Deponent is identified by me

Signature____________________________

ADVOCATE (Name and Seal)

Stated on oath/solemnly affirmed before me on this _____ day of __________ at ______________ by the Deponent above named who is identified to me by ____________________, Advocate, who is known to me personally.

Signature____________________________

OATH COMMISSIONER FOR TAKING AFFIDAVIT
(Name and Seal)
Annexure D-4

Assessment of Fitness and Propriety

The fitness & propriety of Sponsor Shareholders(s), Director(s), CEO and Key Executives will be assessed on the following broad elements:

I. Integrity, Honesty and Reputation

Sponsor Shareholders(s) of EMIs and any person applying to be appointed as Director, CEO and Key Executives should fulfill the following criteria:

a) Has not been convicted, involved in any fraud and/or forgery, financial crime etc., in Pakistan or elsewhere, or is not being subject to any pending proceedings that may lead to such a conviction;

b) Has not been subject to any adverse findings or any settlement in civil and, or criminal proceedings particularly with regard to investments, financial matters, business, misconduct, fraud, formation or management of a corporate body etc. by SBP, government bodies or agencies;

c) Has not contravened any of the requirements and standards of SBP or the equivalent standards, requirements of other regulatory authorities (outside Pakistan as well), professional bodies or government bodies or agencies;

d) Has not been involved with (management or conduct of the affairs of) a company, firm or any other organization that has been refused registration and, or license to carry out trade, business etc.;

e) Has not been involved with (management or conduct of the affairs of) a company, firm whose registration and, or license has been revoked or cancelled or gone into liquidation or other similar proceedings due to mismanagement of affairs, financial misconduct or malpractices;

f) Has not been debarred for being Chief Executive, Chairman, Director, Sponsor Shareholder or Key Executive of a company, firm or in similar capacity.

II. Track Record

a) The Director/CEO/Key Executives must have an impeccable track record in the companies served either in the capacity of an employee or Director/Chief Executive or as Chairman;

b) The Director/CEO/Key Executives have not been dismissed from employment or have not been removed or forced to resign by any regulator or government body or court order, in the capacity of employee, director, chairman or key executive of the company/firm or any other position of trust.
III. **Solvency & Financial Integrity**
   a) Has not been associated with any illegal activity concerning banking business, deposit taking, financial dealing and other business;
   b) Has not been in default of payment of dues owed to any financial institution and/or default in payment of any taxes in individual capacity or as proprietary concern or any partnership firm or in any private unlisted, listed company;
   c) Has not been associated as director and/or chief executive with the corporate bodies who have defaulted in payment of Government duties/taxes etc.;
   d) The Sponsor Shareholder(s) has sufficient means to discharge his/her financial obligations, if any.

IV. **Qualification & Experience** This section shall apply separately for Directors, CEO and other Key Executives of EMIs as under:
   a) **BOD**
      i. Must have management or business experience preferably pertaining to payment and settlements systems of at least three (3) years at senior level in an active capacity;
      ii. Minimum qualification for a person to be appointed as Director on the Board of Directors is graduation.
   b) **CEO**
      i. Must be having at least five (5) years of experience at senior level. Preference must be given to a person having the said experience in payment and settlement systems;
      ii. Must possess expertise and skill set to undertake responsibilities of the position effectively and prudently;
      iii. Should have minimum qualification of graduation or equivalent preferably relevant experience in information technology, banking, finance, economics, business administration, commerce or relevant fields.

V. **Conflict of Interest**
   a) The CEO will not be the Chairman of the Board of Directors of the same EMI.
   b) The Directors on the Board should avoid conflict of interest in their activities with, and commitments to, other organizations;
   c) Directors and CEO should not be a Director/CEO of any other EMI/PSO/PSP.

VI. **Others**
   a) Not more than 50% directors of the same family are permitted to be on the Board of an EMI;
   b) No member of Senate, National/ Provincial Assembly, Local bodies shall be appointed/recommended for appointment as Member of Board of Directors and/or Chief Executive Officer/Key Executive of any EMI.

*********
Annexure D-5

DECLARATION BY THE PROPOSING EMI

(To be signed either by the President/Chief Executive Officer, Head of Human Resources or the Company Secretary of the incorporated EMI)

After in-depth self-assessment of Mr./Ms. _______________________ for the proposed position ________________, I, ______________________ on behalf of (name of proposing EMI) declare that:

<p>| | |</p>
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<tbody>
<tr>
<td>a)</td>
<td>The EMI has satisfied itself that citizenship of the proposed appointee has been verified from National Database and Registration Authority and has been submitted to State Bank of Pakistan along with the FPT documents.</td>
</tr>
<tr>
<td>OR</td>
<td>In case the proposed appointee is a foreign national, the EMI has satisfied itself that the citizenship of the proposed appointee has been verified from the concerned embassy and has been submitted to State Bank of Pakistan along with FPT documents.</td>
</tr>
<tr>
<td>b)</td>
<td>The EMI confirms that the name of proposed appointee is not in the list(s) of designated/proscribed individuals and entities under United Nations Security Council Resolution or Anti-Terrorism Act 1997.</td>
</tr>
<tr>
<td>c)</td>
<td>The EMI confirms that the proposed appointee is not directly or indirectly associated with designated/proscribed entities and/or persons under United Nations Security Council Resolution or Anti-Terrorism Act 1997 and other applicable laws, rules and regulations.</td>
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</table>

<table>
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<tr>
<th>Dated</th>
<th>Name:</th>
</tr>
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<tbody>
<tr>
<td>this day of</td>
<td>Signature:</td>
</tr>
</tbody>
</table>

| Position/Designation: |

| For and on behalf of (name of EMI): |

**********