



External Relations Department

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SBP and ROZEE.PK join hands to impart free of cost financial literacy education

National Financial Literacy Program for Youth (NFLP-Y), a project of the State Bank of Pakistan (SBP), and Rozee.pk have partnered to impart free of cost financial literacy education to Pakistan's youth through an engaging and interactive game called 'PomPak – Learn to Earn'.

PomPak delivers its lessons in English and Urdu language through a story-based game format designed to help understand and apply principles of financial literacy. Users follow the story of two entrepreneurial families as they tackle personal, financial, and business decisions. As the player of this game, the aim is to help the families create a successful business. In just a couple of hours, users can master the essentials of saving, budgeting, borrowing, and banking, among many other topics. The game targets three age-groups – Children (9-12), Adolescents' (13-17), and Youth (18-29) and can be accessed through a person's desktop browser or through a dedicated mobile phone application. The game can be played on any Android or IOS based smart phone.

During such an unprecedented time amid COVID-19, when businesses, schools, and other public venues are closed around the country and remote learning has increased significantly, the youth of Pakistan may take advantage of their free time and gain the much needed financial literacy training through this game which will help them to understand financial matters.

Anyone who completes the course would be awarded with a Certificate of Financial Literacy. This digital certificate is jointly issued by the National Institute of Banking and Finance (NIBAF), a subsidiary of the SBP and National Financial Literacy Program for Youth (NFLP-Y).

National Financial Literacy Program for Youth (NFLPY) aims to impart essential financial education to Pakistani youth and school going children for strengthening their money management skills and understanding of the financial matters. NFLP-Y is expected to serve as a medium to connect youth with financial institutions that offer banking products and services.

To register for free and take the course, follow the link below:

https://nflpy.pk/elearning/*****