

Payment Systems Review July - December, 2016

Payment Systems Department

PREAMBLE

Payment Systems Review (PSR) is based on quarterly submission of payment systems data submitted by Commercial and Microfinance Banks (MFBs) as required vide PSD Circular No. 03 of 2016 dated March 11, 2016 and Circular letter No. 07 of 2016 dated October 07, 2016 on Master Circular of Payment Systems Data.

In view of evolving new payment instruments, electronic payment channels and payment services, the need for enhanced Payment Systems Oversight has emerged. Accordingly, SBP has revised PSD Master Circular of 2005 dated August 24, 2005 with new reporting requirements and issued PSD Master Circular of 2016 dated March 11, 2016 and Circular letter No. 07 of 2016 dated October 07, 2016. Due to exhaustive changes in payment systems reporting some of the reporting variables were not comparable. To resolve this issue, due to significant revision by one of the Banks in reporting, the data of previous period was revised to make it comparable.

This is an exhaustive coverage of multiple variables relating to payment systems identified after obtaining feedback from internal and external stakeholders and publications of international institutions namely World Bank (WB), Bank for International Settlements (BIS) and other regulatory bodies. The revised reporting template was promulgated with effect from July - September 2016 for data collection from Banks and MFBs. Although this initiative introduced standardized definitions for reporting, however, Financial Institutions (FIs) faced many challenges in understanding the new reporting format. In this regard, industry vide training sessions and one to one discussions with teams of financial institutions were conducted. Now, after a rigorous data cleansing and awareness exercise, Payment Systems Review for first half of Fiscal Year 2016 - 17 has been developed which highlights industry-wide key performance indicators and analysis of payment systems data submitted by FIs.

Key Highlights

Infrastructure

- In Pakistan, there are 32 Banks, 11 Microfinance Banks (MFBs), 2 specialized Banks and 8 Development Finance Institutions (DFIs). Pakistan Real Time Interbank Settlement Mechanism (PRISM), the Real-Time Gross Settlement System (RTGS) of Pakistan, has 41 Direct Participants which includes 32 Banks, 7 DFIs, 1 Microfinance Bank and the Central Depository Company (CDC).
- The nationwide network of bank branches has grown to 14,096 in the period July December, 2016. Out of these branches 13,926 (98%) operate online.
- ATM network has grown to 12,352 from 11,381 in the previous period. This shows that for every 100,000 adults¹ in Pakistan, there are 9 ATMs.
- Two ATM Switches i.e. 1Link and Mnet, and one Automated Clearing House (ACH) i.e.
 National Institutional Facilitation Technologies (NIFT) for Paper based Payment
 Instruments are operating as Payment System Operator/ Payment Service Provider (PSO/PSP).
- POS network showed a growth of 3% during the period July December, 2016. Their number has increased to 52,062. The POS network showed a ratio of 44.1 POS machines per 100,000 adults.
- Internet Banking is being offered by 23 Banks/ MFBs whereas Mobile Phone Banking and Call Centers/ IVR Banking are being offered by 12 and 16 Banks/ MFBs respectively.
- E-Commerce merchant acquiring is being offered by 8 Banks/ MFBs with 398 registered local e-Commerce merchants.

Payment Instruments

- As of December 31, 2016, 36.2 million payment cards are in circulation. Out of these cards, 48% are Debit Cards, 29% are Social Welfare Cards and 19% are ATMs Only Cards whereas Credit Cards and Pre-Paid Cards contributed a share of 3% and 1% respectively.
- Banks have started issuing PayPak (Pakistan's first Domestic Payment Scheme) cards to their customers which are expected to increase over time.

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¹ 195.4 million estimated total population and 60.4% adult population. (Source: Pakistan Economic Survey 2015-16)

- Inter Bank Funds Transfer (IBFT) facility is being offered by 31 Banks out of which 22 Banks/ MFBs also offer it through Internet Banking.
- Banks are also looking into opportunities for application of new payment methods like QR (Quick Response) Code for retail payments.

Payment Transactions

- The volume and value of large value transactions processed through PRISM during July December, 2016 were 495,343 and Rs. 124.3 trillion respectively. These transactions
 showed an increase of 1% in volume and 9% in value as compared to the previous period
 January June, 2016.
- PRISM system is increasingly being used for large value customers' transfers which increased by 4% in volume and by 8% in value during July - December, 2016 as compared to the previous period.
- During the period July December, 2016, the volume of e-Banking transactions grew by 5% and value by 3% compared to previous half year. 286.4 million transactions of Rs. 17.3 trillion were processed through e-Banking Channels. The major share in e-Banking transaction volumes was contributed by ATMs which also remained a preferred channel for small value cash withdrawals. Real Time Online Branches (RTOBs)² has the highest share in value of eBanking Transactions.
- Transactions performed through paper-based instruments increased by 34% in volume and decreased by 5% in value.
- During July December, 2016, an average cash withdrawal transaction conducted through ATM was of Rs. 11,000 approximately.
- Out of the total payment card based transactions, 88% were conducted on ATMs and 11.4% were conducted on POS machines. Only 0.6% was conducted on e-Commerce websites (local/international).

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² Data revised by one of the banks for the period January - June, 2016

Payment Systems Statistics

1.1 Payment Systems at a Glance

As of December 31st, 2016

| Sr. No. | Description | Number | | | |
|------------------------|--|------------|--|--|--|
| Financial Institutions | | | | | |
| 1 | Commercial Banks | 32 | | | |
| 2 | Microfinance Banks | 11 | | | |
| 3 | Specialized Banks | 2 | | | |
| 4 | Development Financial Institutions | 8 | | | |
| Payment S | ystems Infrastructure | | | | |
| 5 | PRISM's Direct Participants | 41 | | | |
| 6 | Online Branches | 13,926 | | | |
| 7 | Manual Branches | 170 | | | |
| 8 | Overseas Branches | 123 | | | |
| 9 | Automated Teller Machines (ATMs) | 12,352 | | | |
| 10 | Interoperable Switches | 2 | | | |
| 11 | Point of Sale (POS) Machines | 52,062 | | | |
| Payment Cards | | | | | |
| 12 | ATMs only/Propriety Cards | 6,806,138 | | | |
| 13 | Debit Cards | 17,470,297 | | | |
| 14 | Credit Cards | 1,208,763 | | | |
| 15 | Pre-Paid Cards | 359,064 | | | |
| 16 | Social Welfare Cards | 10,357,706 | | | |
| | Total:- | 36,201,968 | | | |
| Payment S | ervices by Banks | | | | |
| 17 | Number of ATM Acquiring Banks | 32 | | | |
| 18 | Number of POS Machines Acquiring Banks | 6 | | | |
| 19 | Number of Banks providing Internet Banking Facility | 23 | | | |
| 20 | Number of Banks providing Mobile Banking Facility | 12 | | | |
| 21 | Number of Banks providing Call Centers/ IVR Banking Facility | 16 | | | |
| 22 | Number of Credit Cards Issuing Banks | 12 | | | |
| 23 | Number of Debit Cards Issuing Banks | 28 | | | |
| 24 | Number of Social Welfare Cards Issuing Banks | 8 | | | |
| 25 | Number of Proprietary ATM Cards Issuing Banks | 18 | | | |
| Per 100,00 | 0 Adults Statistics ³ | | | | |
| 26 | Online Branches | 10.2 | | | |
| 27 | ATMs | 9.0 | | | |
| 28 | POS | 44.1 | | | |

 $^{^3}$ 195.4 million estimated total population and 60.4% adult population. (Source: Pakistan Economic Survey 2015-16)

1.2 Payment Systems Transactions

(Volume in Million & Value in Billion)

| Transactions by | January-June,2016 | | July-December,2016 | |
|--------------------------|-------------------|-----------|--------------------|-----------|
| Channels | Volume | Value | Volume | Value |
| PRISM System | 0.5 | 113,837.7 | 0.5 | 124,305.2 |
| Paper based Transactions | 167.8 | 68,839.8 | 224.7 | 65,220.0 |
| RTOBs* | 62.9 | 14,134.2 | 66.6 | 14,623.2 |
| ATMs | 176.1 | 1,933.4 | 183.4 | 2,080.0 |
| POS | 20.5 | 104.8 | 21.7 | 114.0 |
| Internet Banking | 10.2 | 475.7 | 11.7 | 428.4 |
| Mobile Phone Banking | 3.6 | 62.0 | 2.5 | 46.9 |
| Call Centers/IVR Banking | 0.4 | 5.4 | 0.1 | 3.4 |
| e-Commerce | - | | 0.5 | 3.8 |

^{*} Revised in January-June,2016